IMPACT REPORT

# Care that follows the river.



Restoring habitat. Reading the evidence. Building a community that returns to the work.

A FICTIONAL NONPROFIT REPORT CONCEPT BY FolioWorksStudio

# The work continues after planting day.

A fictional leadership reflection on restoration as a long-term responsibility.

A planting event is visible. The return visit is often quieter: checking guards, recording losses, clearing competing growth and deciding where another approach is needed. In our fictional reporting year, that return visit became a central part of the story.

We tracked completed work and the early condition of planted habitat. We also kept river monitoring in context. A lower annual turbidity median is a useful observation; it is not proof that our projects caused a healthier river.

# Restoration is a commitment to come back.

Across 12 projects, this concept describes 186 acres receiving restoration work. Community volunteers contributed nearly 5,000 hours, while staff and partners connected field activity to monitoring and care.

The pages that follow show the scope, the evidence and the questions still open. A credible impact report should make those three things equally easy to find.

Concept note: all names, places, activities, data and financial figures are fictional. This sample demonstrates report structure and editorial design.

# A year of fieldwork, measured with care.

Six indicators describe the scale of activity. None alone represents ecological recovery.

**186**

acres receiving restoration work



**12**

restoration projects

**18,400**

native plants installed

**312**

unique volunteers

**4,980**

volunteer service hours

**92**

valid water samples

## Activity is the starting point

Acres and plant counts describe completed work. They do not establish habitat quality, biodiversity gain or permanent protection. Follow-up monitoring helps connect activity to condition.

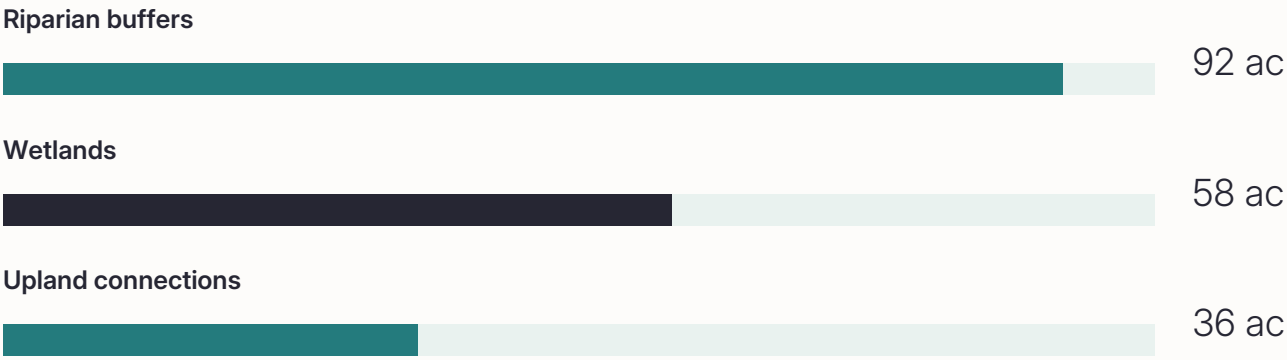
## The boundary of this report

The fictional program operates along a 24-mile river corridor. The reporting period is January 1-December 31, 2025. Areas are counted once even when more than one treatment occurs.

Fictional sources: R01 restoration; R03 water quality; R04 volunteer participation.

# Different places. Connected responsibilities.

Restoration effort is organized around habitat function and the care each place needs.




Acres receiving work by primary habitat type. Total: 186 acres. Scale: 0-100 acres. Source: R01. Overlapping treatment types are not counted twice.

## Along the banks

Buffer work combines native planting, invasive plant removal and follow-up care. The intended function is to strengthen the transition between land and water over time.

## Across the landscape

Wetland and upland projects complement riverbank work. Site plans consider water movement, existing vegetation and access for maintenance before selecting a treatment.

### A careful comparison

The 186-acre activity total is 22% above the fictional 152 acres treated in 2024. It describes annual workload, not a 22% increase in ecological benefit.

# The corridor is more than one project.

A site-level view makes the annual area total easier to understand and future care easier to assign.

| Fictional site group | Acres | Share |
|---|---|---|
| **Willow Reach** | 52 | 28% |
| **Alder Bend** | 41 | 22% |
| **Mill Creek** | 38 | 20% |
| **South Marsh** | 31 | 17% |
| **Other sites** | 24 | 13% |
| **Total** | 186 | 100% |

Groups contain 12 projects in total. Each project is assigned to one site group. Shares are rounded. Source: R01.

14

landowner partners

5

public access sites

## A shared maintenance plan

Site agreements define access, care responsibilities and monitoring visits. The model values practical clarity: who returns, what they check and how a concern reaches the project lead.

# Planting is an input. Survival is an early signal.

A six-month check followed 2,400 tagged plants at 60 monitoring plots.




2,016 of 2,400 tagged plants were alive at the check. Scale: 0-100%. Goal is illustrative. Source: R02. The sample is not claimed to represent all 18,400 planted individuals.

**2,016**
tagged plants alive

**384**
tagged plants not alive

## What the field notes suggest

Among tagged plants not alive, 192 were recorded at dry microsites, 120 had browse damage and 72 had another or unknown cause. These are field classifications, not experimentally verified causes.

## How care changes

Staff would use the check to prioritize replacement, protection and site preparation. Future monitoring should test whether those adjustments improve survival through later seasons.

The concept uses 40 tagged plants per plot. Six months is too early to infer long-term establishment.

# Read the river.
# Keep the context.

Routine sampling can surface questions worth investigating. It does not, by itself, establish a cause.




Annual median turbidity in nephelometric turbidity units (NTU). 2024: 90 valid samples; 2025: 92. Scale: 0-15 NTU. Fictional source: R03.

## What is visible

The fictional annual median is lower in 2025. Turbidity describes the scattering of light by particles in water; the annual median summarizes the middle of the sampled values.

## What remains uncertain

Rainfall, river flow, season and upstream conditions can change results. These observations do not isolate the effects of restoration and are not a regulatory water-quality assessment.

### The next question

Pair future sampling summaries with flow and weather context, then review seasonal patterns before interpreting a year-to-year change. A stronger explanation matters more than a simpler headline.

# Reliable numbers start with reliable routines.

The fictional monitoring plan schedules one visit per month at each of eight stations.

**96**
planned samples

**92**
valid samples retained

**96%**
completion after exclusions

## Before the visit

Field leads confirm station access, equipment readiness and a shared collection procedure. Each record links the observation to a place, date and responsible team.

## After the visit

A quality check reviews missing values, inconsistent units and collection notes. Four samples were excluded from the fictional annual summary because documentation was incomplete.

## A useful limitation

The annual median uses only valid samples. Exclusions can affect comparability, especially if missed visits cluster during difficult weather. The next plan prioritizes stronger documentation.

## One more observation

The fictional 2025 median water temperature was 16.2 degrees Celsius. It is retained in the monitoring record but is not used here as evidence of improvement or regulatory compliance.

Fictional source: R03. Completion = 92 valid samples / 96 planned samples, rounded.

# People return to places they care for.

Volunteer hours show how community participation supports both new work and ongoing attention.




Volunteer hours by primary activity. Total: 4,980 hours. Scale: 0-3,000 hours. Each hour is assigned once. Source: R04.

**312**
unique volunteers

**28**
organized volunteer events

## Care is part of the invitation

Events explain the purpose of the work, the role of each task and the limits of what one day can accomplish. Returning volunteers see how a site changes after the first planting.

## A place for different abilities

The concept includes field tasks, data support and event preparation. Project leads match responsibilities to the setting and explain access needs before participation.

# A river can be a living classroom.

Education connects observation, questions and stewardship without promising that a single visit changes behavior.

**18**

school visits

**420**

unique student participants

ILLUSTRATIVE SCENE - NO REAL PEOPLE

A school group compares shaded and open sections of a streambank. Students sketch what they notice, choose a question and discuss how they might gather evidence. The educator helps separate an observation from an explanation.

This invented scene shows the learning approach, not a documented outcome. Participation records establish who attended. A future evaluation would ask what students learned and whether that understanding lasted.

### Keep the populations distinct

Student participants are deduplicated within school visits. Some may also volunteer. The report does not add 420 students to 312 volunteers and call the result a total number of people reached.

Fictional source: R04. No learning gains or behavior changes are claimed without a corresponding measure.

# Good fieldwork depends on good preparation.

Paid staff hold responsibility for site planning, safety, partnerships and continuity between events.

**11**

paid staff, full-time equivalent

**65%**

return rate among eligible volunteers

144 returning volunteers / 220 volunteers from 2024 eligible to return. Whole-number percentage. Sources: R04, R06.

## The field team

Project leads prepare work plans, brief participants and supervise activities. Monitoring staff maintain clear procedures so observations can be compared and questioned.

## The support team

Operations staff coordinate supplies, records and partner communication. The model treats that capacity as necessary to deliver reliable work, rather than an invisible overhead.

### AN EVENT RHYTHM THAT REPEATS

| | | |
|---|---|---|
| 01 | **Prepare** | Check site access, conditions and role assignments. |
| 02 | **Brief** | Explain the task, safety expectations and escalation route. |
| 03 | **Review** | Record work completed and follow-up needs before closing. |

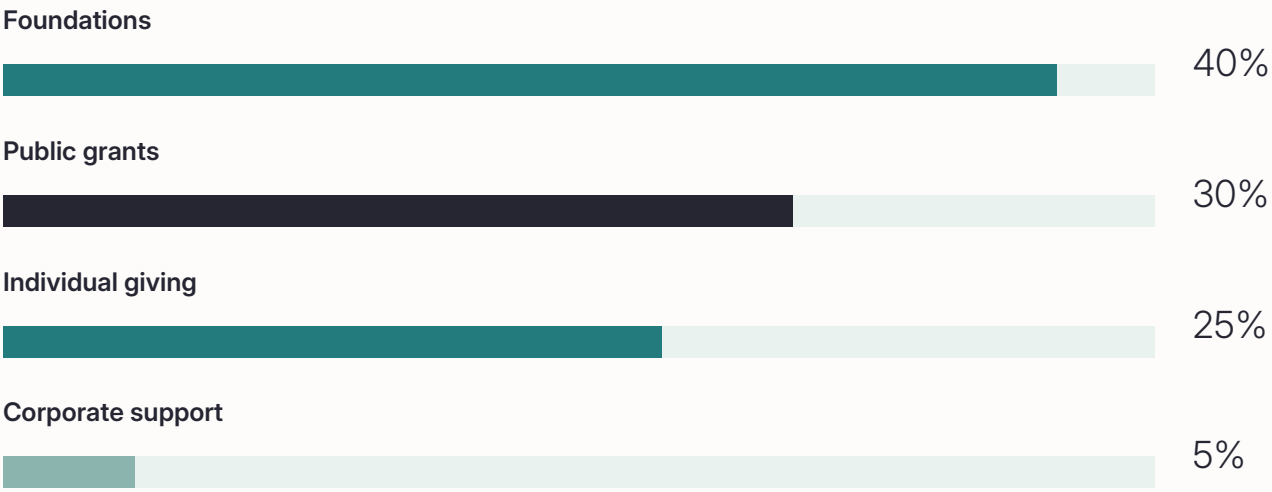
The fictional year includes one safety briefing for each of 28 volunteer events.

# Funding the full cycle of care.

A fictional revenue mix supports planning, field delivery, monitoring and the next return visit.

## $1,600,000

TOTAL REVENUE




Revenue amounts: $640,000; $480,000; $400,000; $80,000. Scale: $0-$700,000. Percentages show share of total revenue. Source: R05.

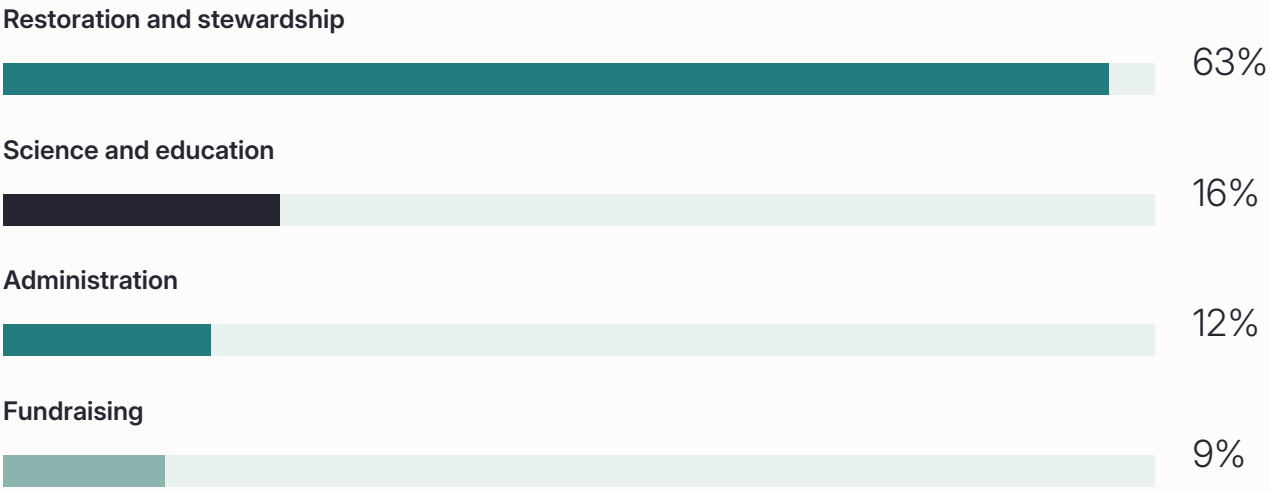
## A funding question worth asking

Project funding can make installation possible while leaving future care uncertain. The illustrative operating plan considers maintenance and monitoring before committing to more treated acres.

Illustrative U.S. dollars. Unaudited, simplified accrual model; not actual financial statements.

# Care has a cost. So does continuity.

The model places restoration, science and education within program spending.




Expense amounts: $960,000; $240,000; $180,000; $140,000. Total: $1,520,000. Scale: $0-$1,000,000. Rounded shares. Source: R05.

| Financial bridge | 2025 USD |
|---|---|
| Operating surplus | $80,000 |
| Opening net assets | $420,000 |
| Closing net assets | $500,000 |

Program spending totals $1,200,000, or 79% of expenses. Closing net assets include $180,000 restricted and $320,000 unrestricted. Year-end cash is $410,000; net assets are not cash.

Illustrative, unaudited model. Revenue less expenses equals the operating surplus. No other gains or losses are assumed. Shared costs use staff time and project use.

# The work needs a framework of trust.

A fictional governance model connects field decisions to financial oversight and partner commitments.

9

board members

4

board meetings during the year

## Governance and finance

The board reviews the operating plan, grant restrictions and maintenance commitments. An October policy review considers conflicts of interest and the responsibilities attached to new projects.

## Field responsibility

Site leads check access and conditions before activities. Safety briefings define tasks and escalation routes. Weather and site conditions can change plans; completed work is never the only success criterion.

## Partner agreements

Landowner relationships make access and continued care possible. Agreements clarify what the program will do, what partners will do and how future maintenance needs will be discussed.

## Risks kept in view

Drought, browse pressure, grant timing and staff capacity shape the work. The plan retains room to revisit projects already started before adding new commitments.

# Grow the work. Strengthen the follow-through.

Illustrative 2026 targets translate the year's learning into specific review points.

| Commitment | 2025 | 2026 target |
|---|---|---|
| **Acres receiving work** | 186 | 210 |
| **Six-month tagged survival** | 84% | 87% |
| **Valid planned samples** | 96% | 98% |
| **Unique volunteers** | 312 | 340 |
| **Eligible volunteer return** | 65% | 70% |

Targets are ambitions, not forecasts. Survival describes a future tagged cohort; sample completion is valid / planned; return rate uses the prior-year eligible group. Source: R07.

## Owners and review points

Restoration leads own area and survival measures. The science team owns sample quality. Community engagement staff own volunteer participation and return. Each team reviews progress during the year.

## Resources before expansion

The illustrative budget plans $1.76 million in revenue and $1.70 million in expenses. New projects would depend on secured funding, site readiness and a credible maintenance commitment.

## The next return visit is already part of the plan.

# A healthier river begins with attention.

This concept recognizes the many roles needed to care for a place over time: field teams, volunteers, landowners, educators and supporters.

## HOW TO READ THIS SAMPLE

Riverlight Conservancy, its places and all figures in this report are invented. No ecological outcome, grant, partnership or financial result is represented as real. This sample demonstrates how a nonprofit can tell a specific story while keeping the evidence and its limits visible.

## SYNTHETIC SOURCE REGISTER

| | | |
|---|---|---|
| R01 | Restoration work register | Pages 2-5 |
| R02 | Six-month survival monitoring | Pages 6, 15 |
| R03 | Water monitoring and quality log | Pages 3, 7, 8 |
| R04 | Volunteer and education register | Pages 5, 9-11, 15 |
| R05 | Management accounts | Pages 12-13 |
| R06 | Governance and staffing record | Pages 11, 14 |
| R07 | Illustrative operating plan | Page 15 |

The accompanying facts JSON records all fictional values, chart data, calculations and page text. The editable HTML preserves the designed layout. All source IDs point to synthetic inputs, not external evidence.

## DESIGN CONCEPT / FolioWorksStudio